

NEW MEXICO OFFICE OF SUPERINTENDENT OF INSURANCE

Notification of Intent to Offer Value-Added Products or Services

1. Line of Business:		
Property and Casualty	Life and Health	
2. Property and Casualty Subtype:		
Homeowners	Automobile	
Other	Personal	Commercial
3. Life and Health Type (TOI):		
Individual Health	Individual Life	Individual Annuity
Group Health	Group Life	Group Annuity
4. Offering Type: Value-added Product Value-added Service		
5. Corresponding SERFF Tracking Number(s):		
6. Inception Date: Termination Date (Enter "None if there is no set date.):		
7. Describe the product or service and explain how it relates to the coverage offered (Section 59A-16-17(G)(1) NMSA 1978):		

8. If there is no charge, clarify that and confirm that the charge is not built into the rates. If there is a charge, explain how it's reduced and reasonable in relation to the premium (Section 59A-16-17(G)(2) NMSA 1978):

9. Describe the availability of the product or service and how it's offered (Section 59A-16-17(G)(3) NMSA 1978):

10. Select the applicable product or service designation(s) (Section 59A-16-17(G)(4) NMSA 1978):

Loss mitigation or loss control

Reduce claim costs or claim settlement costs

Monitor or assess risk, identify sources of risk or develop strategies for eliminating or reducing risk

Enhance health

Enhance financial wellness through items such as education or financial planning services

Provide post-loss services

Incentive behavioral changes to improve the health or reduce the risk or disability of an insured or prospective insured

Assist in the administration of employee or retiree benefit insurance coverage

Provide education about liability risks or risk of loss to persons or property