

REQUEST FOR APPROVAL TO USE ASSUMED NAME

An insurance producer shall not do business under any assumed name other than the insurance producer's legal name without prior written approval of the superintendent. *See*, NMSA 1978, Section 59A-12-27, and 13.4.2.10(C)(7) NMAC.

The superintendent may approve use of an assumed name only under limited circumstances. The decision to approve or deny the use of an assumed name is in the sole discretion of the superintendent. Grounds for disapproval of a request to use an assumed name may include, but are not limited to, a determination that the requested name is misleading in any way or the requested name is the same or similar to a name already in use. The decision of the superintendent is final.

DATE: _____

REQUESTOR'S CURRENT LEGAL NAME: _____

NEW MEXICO LICENSE NUMBER: _____

FEIN: _____

REQUESTED ASSUMED NAME

FIRST OPTION: _____

SECOND OPTION: _____

REASON FOR REQUEST:

Requestor's Contact Information:

Name: _____

Address: _____

Telephone No.: _____

Email Address: _____

Must be signed by Sole Proprietor or Officer of the Business Entity.

Signature: _____ Title: _____

This form may be submitted to the Producer Licensing Bureau via email at agents.licensing@state.nm.us or faxed to 505-827-4373. Please allow 30 business days for review of your request. You will be notified at the email provided of approval or denial of your request.

No Fee required.